



SEVIER COUNTY
HOME BUILDERS
ASSOCIATION

Special points of interest:

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Constructive News

Volume 22, Issue 1

Constructive News



General Membership Meeting And Installation of 2012 Officers

Join us at the SCHBA Office @ 6PM
241 W. Main St., Sevierville

Rep. Richard Montgomery
will be installing our new officers
Please **RSVP** by Jan 11, 12PM

January 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 New Year's Day	2 Office Closed	3 Office Open	4	5	6	7
8	9	10	11	12 Meeting & Installation of Officers	13	14
15	16 Martin Luther King Day	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**2012
Board of Directors
Executive Officers**

President
Dewayne Cable

Vice President
Ronnie Reed

Associate VP
Randy Robinson

Secretary/Treasurer
Ken Loomis

Board of Directors
Kenny Guffey
Brenda Huskey
Leslie Atchley
Alan Ruttencutter

Executive Officer
Sharon Loomis
453-4712

schba@seviercountyhba.com

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P. O. Box 4653
Sevierville, TN 37864

SCHBA News

Welcome our new Senior Officers:

President — Dewayne Cable

Vice-Pres — Ronnie Reed

Assoc VP — Randy Robinson

Sec/Treas — Ken Loomis

**Smoky Mountain Home
Show.** There's still time to
reserve a booth. Call Sharon

If you're not exhibiting,
make plans to attend Feb 3-
5, 2012.

A good time was had by all at
the Christmas Party sponsored
by HBAT-SIT, BMIC and
WKIA. Entertainment by
Rocky Top Playhouse.

[Click here to see pictures](#)

Proposed Changes in Design Values for Southern Pine Lumber

NAHB is moving quickly to
respond to proposed changes in
the design values for Southern
Pine lumber.

On Oct. 6, 2011, the Southern
Pine Inspection Bureau (SPIB)
released a notice indicating that
it will be proposing to lower the
design values for all grades and
sizes of visually graded Southern
Pine by approximately by 25%-
30%. This proposed change is
scheduled to be heard by the
Board of Review of the Ameri-
can Lumber Standard Commit-
tee (ALSC) at its next meeting
on Oct 20.

If approved and immediately
published in SPIB's *Supplement
No. 9 to the 2002 Standard Grad-
ing Rules for Southern Pine Lum-
ber*, this change could have a
severe impact on many housing
projects currently in the pipe-

line, as well as on the design of
future homes constructed of
Southern Pine.

NAHB has been working with
members of its Building Systems
Council, the Structural Building
Components Association, and
others on this issue, and plans to
testify against the proposed
change at the upcoming ALSC
Board of Review meeting. NAHB
will be requesting that any
change to the design values be
delayed until testing of all grades
and sizes, not just 2x4 speci-
mens, is performed and ample
notice of any planned reductions
is provided.

For more details, check out the
[Q&A document](#) prepared by
the Southern Forest Products
Association, or contact NAHB's
[Gary Ehrlich](#) at (800-368-5242,
x8545).



Small Builders & Remodelers —

MADE IN AMERICA

[Click Here](#) to see the ABC news clip and here the stats of how buying “Made in America” grows our economy

Follow the link to get YOUR list of [American Made construction materials](#).

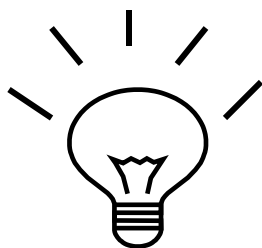
If every builder used
5% more
 American Made materials,
 we would create
220,000 jobs



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Each issue includes national, regulatory, and technological news, trends, education, business tips, legislative news and more. Don't miss another issue — [Subscribe](#) today

Nations Building News — Tips and Techniques



Applicator for spreading Water-based floor finishes.
<http://www.nbnnews.com/NBN/issues/2011-12-05/Tips+and+Techniques/index.html>



2012

Jan 12 General Membership Meeting – Sponsor Needed
 Installation of Officers



Feb 3-5

Mar 8 General Membership Meeting – Sponsor Needed

April 12 General Membership Meeting – Sponsor Needed

May 10 General Membership Meeting – Sponsor Needed

May ? Clay Shoot?

June 14 General Membership Meeting – Sponsor Needed
 HBAT Sr Officer & Susan Ritter guests

July & Aug No Meeting

Sept 13 General Membership Meeting – Sponsor Needed
 Associates Appreciation Month

Oct 11 General Membership Meeting – Sponsor Needed
 Senior Officers & Board Nominations

Nov 8 General Membership Meeting – Sponsor Needed
 Elections

Dec ? SCHBA Christmas Party

Congress Acts to Reduce Excessive Regulatory Burden on Small Businesses

GOVERNMENT AFFAIRS

25% of the cost of a single-family home is attributable to government regulation

Source: NAHB's Washington Update 12-12-11

NAHB's efforts have resulted in Congress approving two bills that would rein in and reduce the costs of new federal regulations.

On December 2, the House voted to approve HR 3010, the Regulatory Accountability Act which permits federal agencies to select the least costly options when writing new rules.

On December 1, the House also approved the Regulatory

Flexibility Act (HR 527) stipulating federal agencies must identify and reduce costs of regulations on small businesses when determining the economic benefits of a proposed rule.

A study by NAHB economists found that on average, 25% of the cost of a single-family home is attributable to government regulation.

HR 3010 will make the regulatory process more transparent, agencies more accountable and regulations more cost-effective.

Lamar Smith (R-Texas), co-sponsor of HR 3010 stated "Government regulation has become a barrier to economic growth and job creation. We need to encourage businesses to expand, not tie them up with red tape. The Regulatory Accountability Act will help lift the regulatory burden ad free up small businesses and employers to spend more, invest more and produce more to create more jobs for American workers."

(see Excessive on page 5)

Associate Member Showcase

Randy Robinson, our newly elected Associate Vice-President has been a member of SCHBA for 12 years.

Randy has been in the insurance business for 22 years and is currently employed as an agent for William Knight Insurance. Before insurance, Randy worked in hotel management for six years.

On a personal note, Randy has been married to Cathy for

21 years and is proud to have helped raise his two step-daughters Kendra and Brooke. He now boasts of his grandson Landon, age 3.

When not working,, Randy likes riding his Harley and following UT sports.



First Job? Shoveling snow in Massachusetts at age 8 or 9.

Worst job? Working for an employment placement company with expectation of making 100 cold calls per day.

Favorite vacation spot? St. George Island, Florida where the beach is pet friendly and you see more dolphins than people.

Favorite quote? Everyday's a Holiday and every meal's a Banquet.

One thing you know for sure The IRS is EVIL!



January Poem

Ring out the old, ring in the new
 Ring happy bells, across the snow;
 The year is going, let him go;
 Ring out the false, ring in the true.

Lord Tennyson Alfred

Membership Stats

As of 11/30/11
 Total — 79
 Builders — 42
 Associates — 37

Renewing Members

As of 11/30/11
 CRI Construction Co.
 Hammontree Paint Contractors
 Leshner Interiors
 RLS Builders & Excavating
 Service Plus Garage Doors
 Smoky Top Project Group

Expired Members

None!
 Yeah!!

Housing Market Snapshot

Housing Starts* (October 2011)
 Total: 628,000↓ Single: 430,000↑ Multi: 198,000↓
Home Sales* (October 2011)
 New: 307,000↑ Existing: 4.97 million↑
Median Home Prices (October 2011)
 New: \$212,300↑ Existing: \$162,500↓

Modest signs of improvement in scattered markets

*Seasonally Adjusted Annual Rate; Arrows indicate direction from previous month

NAHB Chief Economist David Crowe’s analysis: “The December Improving Markets Index results are very much in keeping with the latest government housing data and our own builder surveys, which have shown modest signs of improvement in scattered markets where employment is gaining and distressed properties are not as numerous. While NAHB is anticipating further gradual gains in housing market conditions in 2012, builders still face stiff headwinds with regard to a very restrictive lending environment for new home construction, inaccurate appraisal values on new homes and competition from foreclosed properties that are priced below replacement cost.”

Excessive Regulatory Burden cont’d from page 4

The legislation would enhance the regulatory process by:

- Increasing public participation in shaping the most costly regulations (\$100 million in impact or more annually) before they are proposed
- Providing for on-the-record administrative hearings for the most costly regulations to insure that data from agencies are well tested and reviewed
- Restricting agencies’ use of interim final regulations where no comments are taken before a regulation takes effect and providing expedited judicial review of whether that approach is justified
- Providing a more rigorous test in legal challenges for those regulations that would have the most impact (\$1 billion in impact or more annually)



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THE POWER OF: EXHIBITING



FEB 3-5, 2012

53%

of attendees plan to buy one or more products or services as a result of what they saw at an exhibition.

Source: The Role & Value of Face-to-Face Interaction—Purchase Process & Customer Relationships; Center for Exhibition Industry Research (CEIR), 2003

45%

of attendees develop an emotional connection with a brand after interacting with it at a trade show.

Source: Exhibit Surveys, Inc., 2007

63%

of sales and marketing managers agree or strongly agree that exhibitions assist in gaining/retaining market share.

Source: The Cost-Effectiveness of Exhibition Participation: Part I; Center for Exhibition Industry Research (CEIR), 2003

THE POWER OF: ATTENDEES

77%

of qualified attendees at exhibitions represent new customers.

Source: Research Report ACRR 1130.08; Center for Exhibition Industry Research (CEIR), 2008

87%

of purchasing decision-makers stated that exhibitions are an "extremely useful" source of needed purchasing information.

Source: Research Report PE1.03; Center for Exhibition Industry Research (CEIR), 2004

50%

the percentage of visitors who come to trade shows with buying plans for products and services.

Source: Center for Exhibition Industry Research (CEIR) data, 2007

Call Sharon
@ 453-4712
To reserve your
booth space